

EST. 2016

sparkle & white

creative studio

2020
PRICING GUIDE





meet holly

Welcome to Sparkle & White! We are a Creative Studio that thrives to turn our clients' visions and ideas into original stories. We believe we can turn your dreams and ideas into real world life results!

When it comes to building your business, the visuals can help bring your business into the next level!

Hello there! I'm Holly, the Creative Director of Sparkle & White! I have always had a creative eye for digital and print design. I started Sparkle & White to provide services that enable female entrepreneurs to achieve their goals through branding, web design and photography.

SEMI-CUSTOM WORDPRESS

investment: \$850

THIS PACKAGE INCLUDES:

* COLLABORATION

- ▶ Learn more about your business and goals
- ▶ Discuss competitor's websites + what you like and dislike
- ▶ Pinterest Board Collaboration

* RESEARCH + SETUP

- ▶ Research 2-3 themes and list pros/cons
- ▶ Guide you through purchasing Domain + Hosting

* DESIGN DETAILS

- ▶ Up to 5 Design Pages (includes homepage, blog, contact)
- ▶ Up to 2 homepage banner design, social media icons
- ▶ First delivery: Up to 3 revisions

OPTIONAL (ADD ON - \$250): *value at \$350*

- ▶ Quick Headshot Session or Stock Photo Session
- ▶ 30 minute photoshoot, 10 fully edited photos

* DELIVERY

- ▶ We are LIVE! You can show it off to the world!

web design

CUSTOM WORDPRESS

investment: Starting at \$1,500

THIS PACKAGE INCLUDES:

* COLLABORATION

- ▶ Learn more about your business and goals
- ▶ Discuss competitor's websites + what you like and dislike
- ▶ Pinterest Board Collaboration

* RESEARCH + SETUP

- ▶ Create wireframe of your website (up to 3 revisions)
- ▶ Guide you through purchasing Domain + Hosting

* CUSTOM DESIGN DETAILS

- ▶ Up to 5 Design Pages (includes homepage, blog, contact)
- ▶ Up to 2 homepage banner design, social media icons
- ▶ First delivery: Up to 3 revisions

OPTIONAL (ADD ON - \$450): value at \$550

- ▶ Mini Brand Session or Stock Photo Session
- ▶ 1 hour photoshoot, 30 fully edited photos

* DELIVERY

- ▶ We are LIVE! You can show it off to the world!