

EST. 2016

sparkle & white

creative studio

2020
PRICING GUIDE





meet holly

Welcome to Sparkle & White! We are a Creative Studio that thrives to turn our clients' visions and ideas into original stories. We believe we can turn your dreams and ideas into real world life results!

When it comes to building your business, the visuals can help bring your business into the next level!

Hello there! I'm Holly, the Creative Director of Sparkle & White! I have always had a creative eye for digital and print design. I started Sparkle & White to provide services that enable female entrepreneurs to achieve their goals through branding, web design and photography.

BRAND DEVELOPMENT

investment: \$900

Payment is divided into two equal payments.

Delivery in Branding Board PDF, Style Guide PDF, JPG/PNG files for logo, vector files (eps), PDF for Business Card Design and Print Design files through Google Doc.

THIS PACKAGE INCLUDES:

* GET TO KNOW YOU

- ▶ Questionnaire + Branding Worksheet
- ▶ Pinterest Board Collaboration

* LOGO DESIGN

- ▶ Custom design: two designs with two revisions
- ▶ Extra variation (secondary or submark)
- ▶ Files in JPG/PNG + vector files

* BUSINESS CARD DESIGN

- ▶ Custom design: two layout variation with two revisions
- ▶ File in PDF

* PRINT DESIGN

- ▶ Print Design (Choose 1 of the 2): Letterhead or Postcard
- ▶ Custom design: two designs with one revision

Logo & Branding

BRAND IDENTITY

investment: \$1,650

Payment is divided into two equal payments.

Delivery in Branding Board PDF, Style Guide PDF, JPG/PNG files for logo, vector files (eps), PDF for Business Card Design and Print Design files through Google Doc.

THIS PACKAGE INCLUDES:

- * CONNECT, WELCOME GIFT + COLLABORATION
 - ▶ Virtual or in-personal coffee meeting to learn more about YOU
 - ▶ Binder fully loaded with branding worksheets + tools
 - ▶ A gift box filled with handpicked local products
 - ▶ Collaborative Pinterest Board

- * LOGO DESIGN
 - ▶ Custom design: four designs with three revisions
 - ▶ 2 Extra variation (secondary and submark)
 - ▶ Files in JPG/PNG + vector files

- * BRAND DESIGN
 - ▶ Custom color palette, patterns, texture, illustrations, fonts

- * BUSINESS CARD DESIGN
 - ▶ Custom design: two layout variation with two revisions
 - ▶ File in PDF

- * PRINT DESIGN
 - ▶ Print Design (Choose 2 of the 3): Letterhead, Postcard, Social Media Suite, Flyer, Brochure
 - ▶ Custom design: two designs with two revisions

- * LAUNCH KIT
 - ▶ Launch Guide + USB with all files

Logo & Branding